Program Year 2017-2018 marked a year of growth for Blue Ridge Literacy Council. We served 100 more individuals than we did the previous year! We also launched our Correctional Education Program and our Family Literacy Program. Together, these two programs added 185 individuals to our numbers. This growth was accomplished without the addition of any staff. We hosted an NC LiteracyCorps Member, Kyra Kinnaman, who assisted the staff, volunteers, and students in all areas of our programming. Many committed volunteers also agreed to take on additional students and small groups. We are so lucky to have such dedicated staff, volunteers, and donors. Together we make our community stronger. Together we transform lives!

Autumn Weil
Executive Director

Blue Ridge Literacy Council (BRLC) is dedicated to transforming lives through improved literacy and English communication skills for adult learners.

Did you know that Blue Ridge Literacy Council has served individuals from over 60 countries?
**Success Stories**

"I am living my dream because of the Literacy Council. Thank you!" - Adult Basic Education Student

**EmployEd Program**

“I was severely injured in a car accident in 2009. I was in a coma for over six weeks due to a severe traumatic brain injury... [tutoring] has helped me to gain employment and do well at it. It is becoming easier to read magazines and articles on the internet, as well as items at work. Thanks to the Blue Ridge Literacy Council and Mrs. Frances Holt, I am able to get free tutoring and supplies to help me get to where I was before.” - Shawn, Student

**English Language Acquisition Program**

“I come from a model and fashion city named ShenZhen in China. I moved to America years ago because I married an American. If you are looking for a place to learn or improve English, if you want to learn English on a one-to-one basis, if you want to design your own personal lesson plan, or if you want to know more information about the community as a newcomer, please come to the Literacy Council. It will give you a fantastic surprise and be a big help in enabling you to meet your goals!” - Li Lei, Student

**Family Literacy Program**

“The program was interesting to me, my kids, and my mom because we had the opportunity to attend together. We learned so many things we didn’t know about how to prepare our kids to start school, about their development, their nutrition, things that can affect them at school and how to try to solve them, and where to go when those things happen. We had many experiences and lessons that were so beautiful we will never forget them.” - Laura, Student
### Financial Report

#### Revenue
- State Support: 29%
- Community Grants: 26%
- Contributed Space: 9%
- Contributions (Individual & Business): 33%
- Contract Services: 3%

#### Expenses
- Programs: 80%
- Management & General: 13%
- Fundraising: 7%

### Business & Community Partners
- Chick-fil-A
- Fazio Golf Course Designs
- First Citizens Bank
- First Congregational Church
- General Electric Lighting Systems
- Grace Blue Ridge Church PCA, INC.
- Hendersonville Community Co-op
- Hendersonville Lightning
- Jill Hart, Realtor
- Keith W. Johnson, Edward Jones
- Norm’s Minit Mart
- Rotary Club of Hendersonville
- Southern Alarm and Security Co.
- Thursday Thrift Shop St. James Episcopal Church
- Times-News
- Trinity Presbyterian Church Local Mission Ministry
- Wilsonart

### BRLC Leadership Circle
The BRLC leadership circle is comprised of individuals committed to ensuring that our mission is achieved every year through an annual unrestricted gift of $1,000 or more.

#### 17-18 Leadership Circle Donors:
- Anonymous Philanthropists (4)
- Bill & Patti Brotherton
- John & Judy Hansen
- Fred & Jill Hart
- Whipp & Lita Johnson
- Nancy Keswani
- Rickey & Earnestine Parker
- Margaret Price
- Sharon Tirrell
- Stephen & Autumn Weil
- Hank & Melinda Whitmire
- Barbara Wilcox & Robert Regner

### BRLC Legacy Society
Our legacy society donors make arrangements with the Community Foundation of Henderson County (CFHC) or their attorneys/financial planners to provide a gift to operational funds or BRLC’s endowment, managed by CFHC. These gifts ensure long-range sustainability.
2017-18 Board of Directors

Rickey Parker  President  
Affiliation: Kimberly-Clark

Melinda Whitmire  Vice President  
Affiliation: First Citizens Bank

Jill Hart  Secretary  
Affiliation: Realtor®/Broker

Tim Putnam  Treasurer  
Affiliation: SunTrust Bank

Connie Backlund  
Affiliation: Carl Sandburg Home (retired)

Keith Johnson  
Affiliation: Edward Jones

Nancy Keswani  
Affiliation: Corporate Marketing (retired)

Vincent Pizzo  
Affiliation: Pardee Hospital

Sharon Tirrell  
Affiliation: Nonprofit Management (retired)

Barbara Wilcox  
Affiliation: University Administrator (retired)

Octavia Dunbar  
Affiliation: NC Dept. of Commerce

Margaret Price  
Affiliation: Hospital Executive (Retired)

Program Year 2018 Impact Numbers:

302 adults achieved 10,057 instructional hours.

134 volunteers donated 12,724 hours, the equivalent of $314,155.56 or 6 full-time staff members.

63% of students served increased their literacy skills.

45 children received pre-literacy skills development.

STAFF

Autumn Weil  Executive Director

Jan Lanier  Lead Program Coordinator

Amber Hollinger  Adult Basic Education Coordinator

Sarah Staggs  Part-Time Administrative Assistant

Kyra Kinnaman  NC LiteracyCorps Member

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