We accomplished much in 2018-2019!

- We stabilized our Family Literacy program and positioned it for further growth by partnering with the Henderson County School System.
- We celebrated our 30th Anniversary of transforming lives.
- We published an updated *Voices*.
- We launched our new Senior Literacy Programs featuring Medicare Workshops and Digital Literacy Classes in partnership with Council on the Aging and the County Library System.

Read on for success stories and impact numbers. We thank all who made these accomplishments possible.

Sincerely,

Autumn Weil
Executive Director

**Mission:**
We transform lives by cultivating literacy skills that promote economic and social success.

**Did you know**
that the Literacy Council has served over 5000 individuals since it was established?
Success Stories

EmployEd Program
Yanet sought the assistance of the Literacy Council to strengthen her English language skills in order to support academic and employment goals. After working with a tutor for several months, she greatly improved her language and reading skills, resulting in an unexpected 20% pay raise and a promotion at work. Yanet says “(My tutor) Jim helped me build my vocabulary and showed me how to really understand what I was reading. I am able to do a better job for my clients.”

Citizenship Program
"My life has definitely changed since becoming a citizen! It has given me such confidence. I finally feel like I belong and can call this country my home. I now have a voice in politics and am looking forward to being able to vote in upcoming elections. This gives me great pride. I also feel like I can be a role model for my friends who are aspiring to become citizens." - Citizenship Student

Family Literacy Program
In an anonymous evaluation, one mother said, "Thank you for letting me participate in this program. It was very educational, and it helped me to feel useful and not so lonely. My children really liked their classes. They ask me to get books for them now. Being in the children’s class was very good for my youngest child. He needed to learn to play with other children of his age and to be without me for a short time. Now he turns the pages of books and tells his own story according to the pictures. He also makes the sounds for the things shown in the pictures."

"I now understand how to order needed medical supplies on the internet and communicate with my family. I don’t feel so isolated any more thanks to the Digital Literacy Class." - Senior Literacy Program Participant.
### Financial Report

#### Revenue
- State Support: 21%
- Community Grants: 27%
- Contributed Space: 9%
- Contributions (Individual & Business): 38%
- Contract Services: 5%

#### Expenses
- Programs: 80%
- Management & General: 13%
- Fundraising: 7%

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### Business & Community Partners

- Entegra Bank
- Fazio Golf Course Designs
- First Congregational Church
- Rotary Club of Hendersonville
- Summit Marketing Group
- Thursday Thrift Shop - St. James Episcopal Church
- Wilsonart, LLC

### 18-19 Leadership Circle Donors:
- Anonymous Philanthropists (4)
- Bill & Patti Brotherton
- Marilyn Gordon
- John & Judy Hansen
- Fred & Jill Hart
- Whipp & Lita Johnson
- Nancy Keswani
- Rickey & Earnestine Parker
- Margaret Price
- Sharon Tirrell
- Stephen & Autumn Weil
- Hank & Melinda Whitmire

### BRLC Leadership Circle

The BRLC leadership circle is comprised of individuals committed to ensuring that our mission is achieved every year through an annual unrestricted gift of $1,000 or more.
2018-19 Board of Directors

Melinda Whitmire  President  
Affiliation: Senior V.P. Mgr. Retail Banking, First Citizens Bank

Keith Johnson  Vice President  
Affiliation: Financial Advisor, Edward Jones

Nancy Keswani  Secretary  
Affiliation: Corporate Marketing, (Retired)

Betsy Kelsey  Treasurer  
Affiliation: Financial Manager, Non Profit

Sally Buchholz  
Affiliation: Marketing Executive, (Retired)

Octavia Dunbar  
Affiliation: NC Department of Commerce

Jill Hart  
Affiliation: Realtor, Hart & Sold

Donnie Parks  
Affiliation: Hendersonville Police Cheif, (Retired)

Caroline Patterson  
Affiliation: HCPS

Vincent Pizzo  
Affiliation: Decision Support Analyst, Pardee Hospital

Peg Price  
Affiliation: Hospital Executive Administration (Retired)

David Riddell  
Affiliation: Business Owner

Carlos Ruiz de Quevedo  
Affiliation: Commercial Real Estate Developer, (Retired)

Diane Skillman  
Affiliation: The Orchards of Flat Rock, Real Estate Broker

Sharon Tirrell  
Affiliation: The Orchards of Flat Rock, Real Estate Broker

Program Year 2019
Impact Numbers:

283 adults achieved 11,886 instructional hours.

132 volunteers donated 12,226 hours, the equivalent of $310,907 or 6 full-time staff members.

70% of students served increased their literacy skills.

30 children received pre-literacy skills development.

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